



# Geotechnica 2026

THE UK'S PREMIER  
GEOTECHNICAL CONFERENCE & EXHIBITION

SPONSORSHIP AND  
EXHIBITION PACKAGES

8TH & 9TH  
JULY 2026

HOSTED BY

 **WARWICKSHIRE  
EVENT CENTRE**

ORGANISED BY

 **EQUIPE  
GROUP**



# OVERVIEW

Geotechnica is the **UK's Premier Geotechnical Conference and Exhibition.**

2026 will mark the 17th Geotechnica event and will have a **host of new and exciting features** to compliment the already highly successful and acclaimed Trade Show, Product Exhibition and Geotechnical Conference.

The event was developed to **bring together all segments of the geotechnical industry** and appeals to all stakeholders, from suppliers and manufacturers through contractors to clients. It brings the disparate parts of our industry together at a **single focussed event**, helping to promote the specialist services, products and innovations the industry has to offer.

Geotechnica aids industry growth and development through the **building of business relationships**, the introduction of new products and innovations and the imparting of knowledge and advice. The aim of Geotechnica can be summarised by the event's raison d'être: **Communicate, promote, network and learn.**

**We have created this document to outline the packages available to Sponsor or Exhibit at the event.**

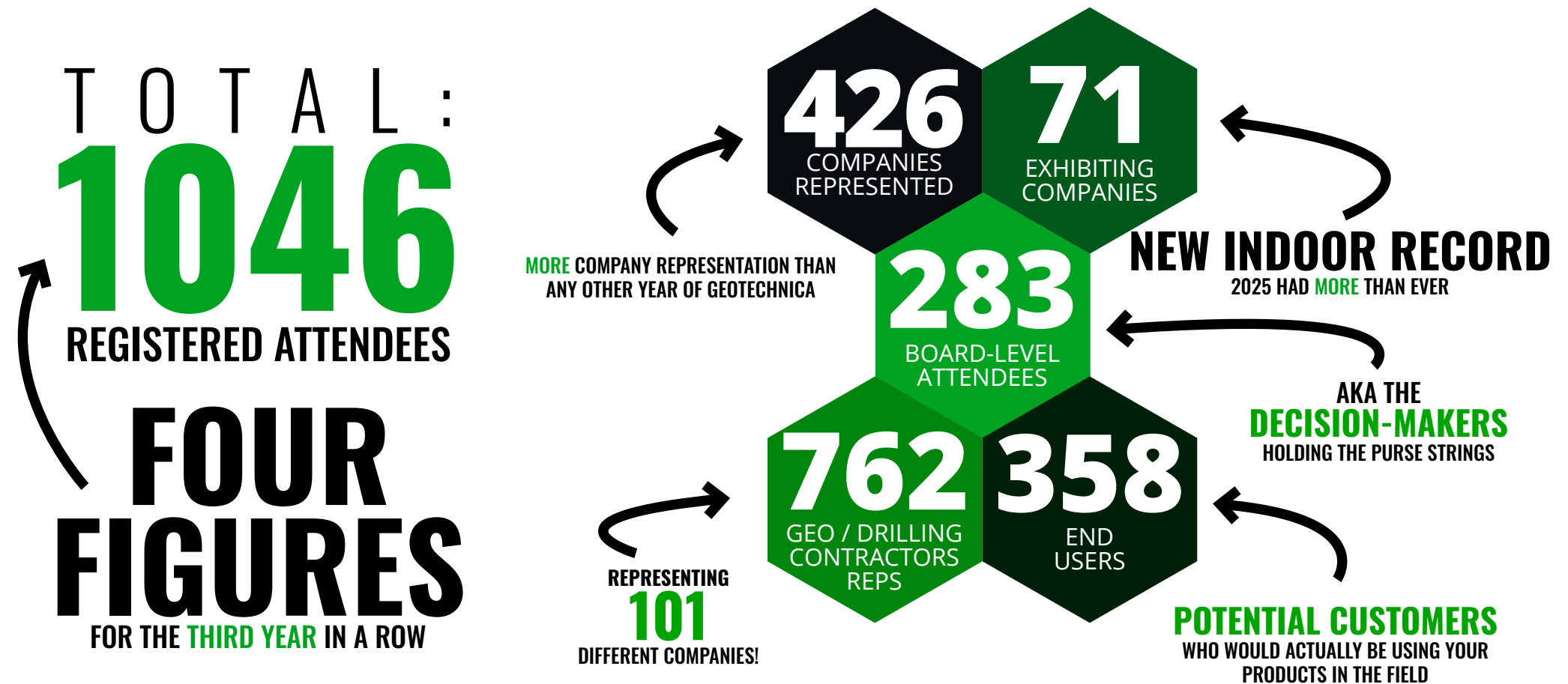
Please take the time to review the packages, and if you have any further questions or queries, please don't hesitate to get in touch to discuss.

# CONTENTS

Supporting Statistics	3
Sponsorship Packages	4
Package Comparison	7
Exclusive Bespoke Sponsorship Packages	8
Indoor Exhibition Packages	9
Outdoor Exhibition Package	10
When and Where?	11
Event Contact Information	11

# SUPPORTING STATISTICS

Below are some statistics on attendees from Geotechnica 2025 to give you a guide on what to expect in terms of total audience and the segmentation breakdown of who attended the event.





# WHAT'S INCLUDED IN THE SPONSORSHIP PACKAGES?

Sponsorship of Geotechnica is all about maximising bang-for-your buck. What added extras can you get to increase potential customer touch-points? What perks can you sign-up for to help increase your brand awareness and make sure everyone who searches for or attends Geotechnica knows who you are and what you do?

Sponsoring Geotechnica can be the difference between being lost in the shuffle of other exhibitors, and standing out above the crowd. If keeping your brand and services one step ahead of the competition is an important part of your continuing growth in the geotechnical market, we can help.

Geotechnica's competitively priced sponsorship options provide the perfect opportunity to ensure your business remains at the forefront of everyone's mind.

Our differing levels of sponsorship offer increasing levels of exposure, from a flyer placed into every Visitor Bag, to full, exclusive branding and sponsorship of our geotechnical conference, our sponsorship can put your brand in front of the right sets of eyes.

If you want your logo on it, we'll make it happen. Provided someone hasn't beaten you to it, that is!

## KEY:

INCLUDED IN PLATINUM ✓

INCLUDED IN GOLD ✓

INCLUDED IN SILVER ✓

INCLUDED IN BRONZE ✓



EXHIBITION STAND					INCLUSION ON MARKETING		ADVERT IN PROGRAMME		
A guaranteed exhibition space at the UK's premier geotechnical conference and exhibition. Different sponsorship levels include different size stands.					Your logo will feature on marketing materials distributed and paid-for by Equipe and associated parties.		Artwork can either be provided by yourselves, or can be produced for you by Equipe, before being approved and signed-off for inclusion.		
Large Outdoor (15x15)	✓			✓	Highest level	✓	Full page	✓	✓
Small Outdoor (7.5x7.5)	✓			✓					
XL Indoor (6x6)	✓			✓	High level	✓	Half page	✓	
Large Indoor (4x4)	✓			✓					
Double Extended Indoor (6x3)	✓	✓		✓	Mid level	✓	Quarter page	✓	
Double Standard Indoor (6x2)	✓	✓		✓					
Extended Indoor (3x3)	✓	✓		✓	Low level	✓			
Standard Indoor (3x2)	✓	✓	✓	✓					



## FLYERS IN VISITOR BAGS

Your company can have the opportunity to place different sized brochures or flyers into every single bag that is given to every Visitor through Geotechnica 2026's doors. The perfect opportunity to promote a new product or service to over 1000 registered attendees.

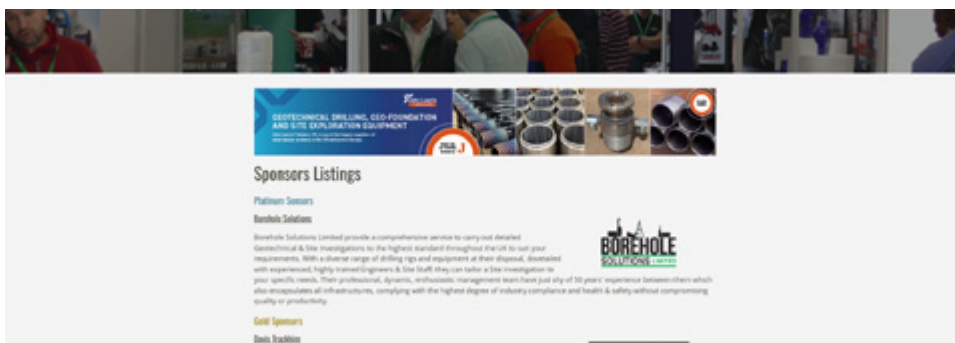
Up to A4 brochure	✓	
Up to A4 single page flyer	✓	
Up to A5 single page flyer	✓	✓



## CAROUSEL WEB BANNER

Sponsors can have adverts rotating on a carousel banner on pages across the Geotechnica website. With custom URL links embedded into each advert, this extra advertising helps all visitors to the Geotechnica website know who you are and what you do, no matter what page they are visiting.

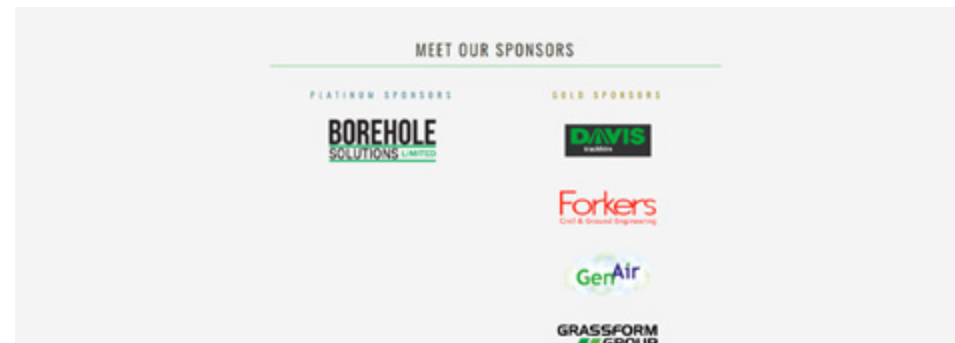
High level banner at head of page	✓	✓
Low level banner at footer of page	✓	✓



## PRIORITY WEBSITE LISTING

Sponsors will be given priority listing on the 'Exhibitors' page on the Geotechnica 2026 website. That means people know about your company being there and exactly what it is you do, before they reach the listing for any of your competitors. Sponsors are split into Platinum, Gold, Silver and Bronze and then alphabetised.

Included	✓	✓	✓	✓
----------	---	---	---	---



## LOGO AND LINK ON WEBSITE

Logo and company description will be included in both the Sponsors section of the website, and also the Exhibitors. Your logo and an embedded link will also feature in the 'Sponsors' banner on every Geotechnica 2026 webpage ensuring maximum coverage and exposure for your brand.

Included	✓	✓	✓	✓
----------	---	---	---	---



### VISITOR BAGS

Your company's logo will appear alongside the Geotechnica logo on all event bags given to each and every person in attendance at Geotechnica.

Highest level	✓
High level	✓
Mid level	✓



### PERSONALISED EVENT INVITATIONS

Let us know who you would like to visit you at Geotechnica - any prospective client, customer, business partner or even old friend - and we will send them personalised invitations to join you at Geotechnica.

Included	✓	✓
----------	---	---



### NETWORKING DINNER TICKETS

Complimentary tickets to the Evening Networking Dinner, held at the Walton Hall Hotel.

10 tickets	✓
8 tickets	✓
6 tickets	✓
4 tickets	✓



### PRE-EVENT INTERVIEW

We will conduct an extensive written interview with you giving you the opportunity to promote the products/services that you will be exhibiting or demonstrating at Geotechnica.

Included	✓	✓	✓
----------	---	---	---



### LANYARDS & BADGES

Your logo will feature on the lanyards and name badges for every single attendee at Geotechnica - exhibitors and visitors alike.

Included	✓
----------	---



### ENTRANCE GRAPHIC WALL

Your logo will feature on the graphic wall welcoming visitors to Geotechnica 2026. The wall is famously a great photo opportunity for attendees to remember the event by.

Included	✓	✓
----------	---	---



### ENTRANCE FLAGS

Fly your brand high and proud. Your logo will appear on the flags that line the entranceway to the Warwickshire Event Centre.

Included	✓
----------	---



### VENUE GRAPHICS

Your logo will appear on: entrance flags, both sides of the main entrance/exit arches, outdoor exhibition signage and welcome banners around reception which are the first and last thing you see as you arrive and leave the venue.

Included	✓
----------	---

# STANDARD SPONSORSHIP PACKAGE COMPARISON

Below is a summary of costs for Sponsorship with comparisons between each available package. These are the standard packages, however, there are bespoke packages available with exclusive sponsorship opportunities - find these on the next page.

Included	✓
Not included	✗
Exhibition package	
Logo marketing inclusion	
Priority website listing	
Logo & link on every Geotechnica webpage	
Flyers in Visitor Bags	OR
Carousel Web Banners	
Advert in Programme	
Networking Dinner Tickets	
Logo on Visitor Bag	
Pre-Event Sponsor Interview	
Personalised event invitations	
Logo on entrance graphic wall	
Logo on lanyards	
Logo on badges	
Logo on venue graphics	
Logo on entrance flags	

PLATINUM SPONSORSHIP		GOLD SPONSORSHIP		SILVER SPONSORSHIP		BRONZE SPONSORSHIP	
£7,500 + VAT		£4175 + VAT		£3125 + VAT		£2,000 + VAT	
ANY INDOOR OR OUTDOOR (MAX VALUE OF £3,500 + VAT)		ANY INDOOR OR OUTDOOR (MAX VALUE OF £3,500 + VAT)		ANY INDOOR UP TO DOUBLE EXTENDED (MAX VALUE OF £2,750 + VAT)		ANY INDOOR STANDARD (VALUED AT £1,750 + VAT)	
HIGHEST LEVEL		HIGH LEVEL		MID LEVEL		LOW LEVEL	
✓		✓		✓		✓	
✓		✓		✓		✓	
✓	A4	✓	A4	✓	A5	✓	A5
✓	HIGH LEVEL	✓	HIGH LEVEL	✓	LOW LEVEL	✓	LOW LEVEL
✓	A4	✓	A4	✓	A5	✓	A6
✓	x 10	✓	x 8	✓	x 6	✓	x 4
✓		✓		✓		✗	
✓		✓		✓		✗	
✓		✓		✗		✗	
✓		✓		✗		✗	
✓		✗		✗		✗	
✓		✗		✗		✗	
✓		✗		✗		✗	
✓		✗		✗		✗	



# BESPOKE SPONSORSHIP PACKAGES

Want a bit more exposure and prestige for your sponsorship? No problem. We have some incredibly exciting bespoke sponsorship opportunities available for 2026 to help guarantee that you attract that extra bit of attention for your brand and business.

			
<b>GEOTECHNICAL CONFERENCE PACKAGE</b>	<b>NETWORKING DINNER PACKAGE</b>	<b>GEOTECHNICA GRAND PRIX PACKAGE</b>	<b>FOOD &amp; DRINK PACKAGE</b>
<b>£10,000 + VAT</b>	<b>£7,000 + VAT</b>	<b>£6,000 + VAT</b>	<b>£4,000 + VAT</b>
<b>INCLUDING PLATINUM SPONSORSHIP</b>	<b>INCLUDING GOLD SPONSORSHIP</b>	<b>INCLUDING GOLD SPONSORSHIP</b>	<b>INCLUDING SILVER SPONSORSHIP</b>
<p>You can be the exclusive sponsors of the Geotechnical Conference at Geotechnica 2026. Your logo will adorn:</p> <ul style="list-style-type: none"> <li>the conference headsets,</li> <li>the screen surround,</li> <li>the official conference PowerPoint template,</li> <li>the speaker's podium,</li> <li>the official conference webpage.</li> </ul> <p>In addition, you will be introduced as the official sponsors by the chair of the conference sessions on each event day and will be given the opportunity to either deliver a 5-minute presentation about your company at the beginning of each day, or provide a short 5-minute marketing video.</p>	<p>Your company can be the exclusive sponsors of the Evening Networking Dinner, held at the Walton Hall Hotel.</p> <p>The dinner tables will be adorned with your branded marketing materials and the entrance to the dinner will feature banners promoting your brand.</p> <p>Your company will be formally introduced and thanked at the beginning of the dinner, and you will be given the opportunity to deliver a 5-minute speech about your company.</p>	<p>Stand out from the rest of the exhibition crowd and increase your interactivity!</p> <p>Your exhibition stand will be adjoined to the Geotechnica Grand Prix: a 3m x 2m Scalextric circuit, manned by a professional slot car hire company, running all day on both exhibition days.</p> <p>Races will be free for all attendees and all cars will feature your branding. The Geotechnica Grand Prix will be advertised on social media ahead of the event and will feature in an advert in the programme directing attendees to your stand to participate.</p> <p>Prizes for the fastest lap will be awarded.</p>	<p>Earn yourself some brownie points with potential customers!</p> <p>All hot drinks in the venue will be served in branded paper cups that exclusively feature your logo.</p> <p>In addition, visitors will be encouraged to visit your stand to collect a branded voucher for a free breakfast roll on both mornings of the event.</p> <p>The seating areas in the restaurant and cafe areas will also have your marketing materials placed on each table.</p>





# INDOOR EXHIBITION PACKAGES

## XL INDOOR EXHIBITION STAND PACKAGE - £3675 + VAT

### SUMMARY

- 6m x 6m stand space with 6m x 3m shell scheme (company name board included)
- Table and two chairs, plus table-cloth
- Carpeting (grey as standard; colour upgrades available)
- 2 x 500w power-socket power supply
- Company logo and description in Event Programme
- Company logo, description and website link on Event Website

## LARGE INDOOR EXHIBITION STAND PACKAGE - £3150 + VAT

### SUMMARY

- 4m x 4m stand space with shell scheme (company name board included)
- Table and two chairs, plus table-cloth
- 1 x 500w power-socket power supply
- Company logo and description in Event Programme
- Company logo, description and website link on Event Website

## DOUBLE EXTENDED INDOOR EXHIBITION STAND PACKAGE - £2875 + VAT

### SUMMARY

- 6m x 3m stand space with shell scheme (company name board included)
- Table and two chairs, plus table-cloth
- 1 x 500w power-socket power supply
- Company logo and description in Event Programme
- Company logo, description and website link on Event Website

## DOUBLE STANDARD INDOOR EXHIBITION STAND PACKAGE - £2625 + VAT

### SUMMARY

- 6m x 2m stand space with shell scheme (company name board included)
- Table and two chairs, plus table-cloth
- 1 x 500w power-socket power supply
- Company logo and description in Event Programme
- Company logo, description and website link on Event Website

## EXTENDED INDOOR EXHIBITION STAND PACKAGE - £2275 + VAT

### SUMMARY

- 3m x 3m stand space with shell scheme (company name board included)
- Table and two chairs, plus table-cloth
- 1 x 500w power-socket power supply
- Company logo and description in Event Programme
- Company logo, description and website link on Event Website

## STANDARD INDOOR EXHIBITION STAND PACKAGE - £1750 + VAT

### SUMMARY

- 3m x 2m stand space with shell scheme (company name board included)
- Table and two chairs, plus table-cloth
- 1 x 500w power-socket power supply
- Company logo and description in Event Programme
- Company logo, description and website link on Event Website



# OUTDOOR EXHIBITION PACKAGES

## LARGE OUTDOOR EXHIBITION STAND PACKAGE - £3675 + VAT

### SUMMARY

- 15m x 15m outdoor plot
- Access to power supply
- Company logo and description in Event Programme
- Company logo, description and website link on Event Website

## SMALL OUTDOOR EXHIBITION STAND PACKAGE - £2500 + VAT

### SUMMARY

- 7.5m x 7.5m outdoor plot
- Access to power supply
- Company logo and description in Event Programme
- Company logo, description and website link on Event Website





## WHEN AND WHERE?

Geotechnica 2026 will be held at the Warwickshire Event Centre on July 8th and 9th 2026.

The Warwickshire Event Centre (WEC) a dedicated conference and exhibition centre situated on the B4455 (Fosse Way) just outside of Royal Leamington Spa. It is centrally located within the Midlands and enjoys easy access to roads, trains and airports. To date they have hosted over 130 events including successful exhibitions, product launches, fairs, clothing sales, auctions, animal shows, staff training events and more.

WEC is owned and managed by Meridienne Exhibitions Ltd, a company with 40 years' experience of event management.



## EVENT CONTACT INFORMATION

### **Calum Spires** *(Head Organiser)*

Office: +44 (0)1295 670990  
Mobile: +44 (0)7780 449178

### **Julian Lovell** *(Head of Conference)*

Office: +44 (0)1295 670990  
Mobile: +44 (0)7799 146966

### **Keith Spires** *(Outdoor Logistics)*

Office: +44 (0)1295 670990  
Mobile: +44 (0)7831 341084

### **Other points of contact:**

**Main Event Email:**  
[info@geotechnica.co.uk](mailto:info@geotechnica.co.uk)

**Website:**  
[www.geotechnica.co.uk](http://www.geotechnica.co.uk)

**LinkedIn:**  
[Equipe Group](#)