



Geotechnica 2026

THE UK'S PREMIER
GEOTECHNICAL CONFERENCE & EXHIBITION

SPONSORSHIP AND EXHIBITION PACKAGES



8TH & 9TH
JULY 2026

HOSTED BY

 WARWICKSHIRE
EVENT CENTRE

ORGANISED BY

 EQUIPE
GROUP



OVERVIEW

Geotechnica is the **UK's Premier Geotechnical Conference and Exhibition**.

2026 will mark the 17th Geotechnica event and will have a **host of new and exciting features** to compliment the already highly successful and acclaimed Trade Show, Product Exhibition and Geotechnical Conference.

The event was developed to **bring together all segments of the geotechnical industry** and appeals to all stakeholders, from suppliers and manufacturers through contractors to clients. It brings the disparate parts of our industry together at a **single focussed event**, helping to promote the specialist services, products and innovations the industry has to offer.

Geotechnica aids industry growth and development through the **building of business relationships**, the introduction of new products and innovations and the imparting of knowledge and advice. The aim of Geotechnica can be summarised by the event's *raison de'etre*: **Communicate, promote, network and learn**.

We have created this document to outline the packages available to Sponsor or Exhibit at the event.

Please take the time to review the packages, and if you have any further questions or queries, please don't hesitate to get in touch to discuss.

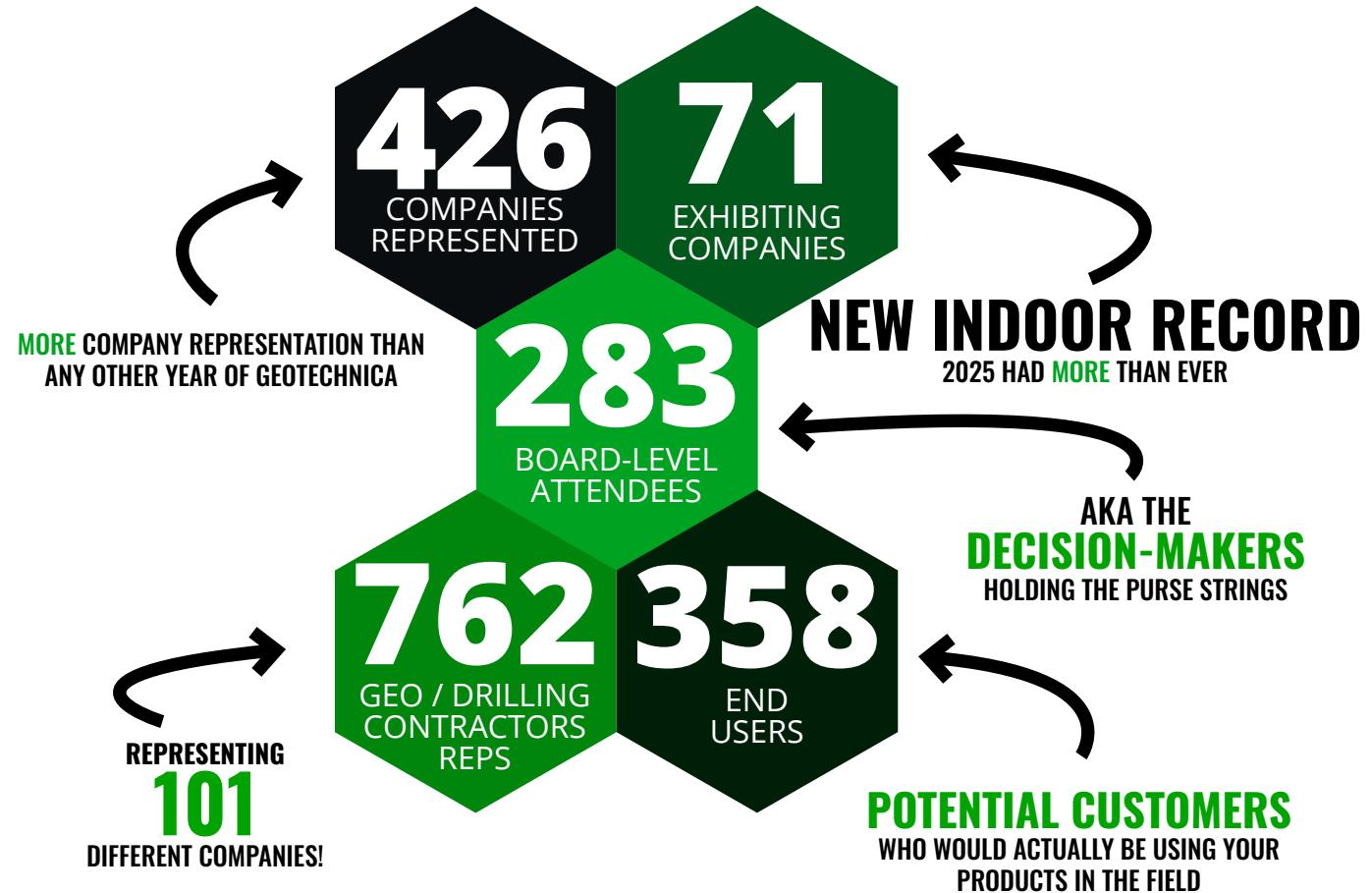
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SUPPORTING STATISTICS

Below are some statistics on attendees from Geotechnica 2025 to give you a guide on what to expect in terms of total audience and the segmentation breakdown of who attended the event.

**TOTAL:
1046
REGISTERED ATTENDEES**
**FOUR
FIGURES**
FOR THE **THIRD YEAR** IN A ROW



WHAT'S INCLUDED IN THE SPONSORSHIP PACKAGES?

Sponsorship of Geotechnica is all about maximising bang-for-your buck. What added extras can you get to increase potential customer touch-points? What perks can you sign-up for to help increase your brand awareness and make sure everyone who searches for or attends Geotechnica knows who you are and what you do?

Sponsoring Geotechnica can be the difference between being lost in the shuffle of other exhibitors, and standing out above the crowd. If keeping your brand and services one step ahead of the competition is an important part of your continuing growth in the geotechnical market, we can help.

Geotechnica's competitively priced sponsorship options provide the perfect opportunity to ensure your business remains at the forefront of everyone's mind.

Our differing levels of sponsorship offer increasing levels of exposure, from a flyer placed into every Visitor Bag, to full, exclusive branding and sponsorship of our geotechnical conference, our sponsorship can put your brand in front of the right sets of eyes.

If you want your logo on it, we'll make it happen. Provided someone hasn't beaten you to it, that is!

KEY:

INCLUDED IN PLATINUM <input checked="" type="checkbox"/>
INCLUDED IN GOLD <input checked="" type="checkbox"/>
INCLUDED IN SILVER <input checked="" type="checkbox"/>
INCLUDED IN BRONZE <input checked="" type="checkbox"/>

		
EXHIBITION STAND	INCLUSION ON MARKETING	ADVERT IN PROGRAMME
A guaranteed exhibition space at the UK's premier geotechnical conference and exhibition. Different sponsorship levels include different size stands.	Your logo will feature on marketing materials distributed and paid-for by Equipe and associated parties.	Artwork can either be provided by yourselves, or can be produced for you by Equipe, before being approved and signed-off for inclusion.
Large Outdoor (15x15)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Small Outdoor (7.5x7.5)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
XL Indoor (6x6)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Large Indoor (4x4)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Double Extended Indoor (6x3)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Double Standard Indoor (6x2)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Extended Indoor (3x3)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Standard Indoor (3x2)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Highest level		<input checked="" type="checkbox"/>
High level		<input checked="" type="checkbox"/>
Mid level		<input checked="" type="checkbox"/>
Low level		<input checked="" type="checkbox"/>
Full page	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Half page		<input checked="" type="checkbox"/>
Quarter page		<input checked="" type="checkbox"/>



FLYERS IN VISITOR BAGS

Your company can have the opportunity to place different sized brochures or flyers into every single bag that is given to every Visitor through Geotechnica 2026's doors. The perfect opportunity to promote a new product or service to over 1000 registered attendees.

Up to A4 brochure	<input checked="" type="checkbox"/>
Up to A4 single page flyer	<input checked="" type="checkbox"/>
Up to A5 single page flyer	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/>

◀ OR ▶



CAROUSEL WEB BANNER

Sponsors can have adverts rotating on a carousel banner on pages across the Geotechnica website. With custom URL links embedded into each advert, this extra advertising helps all visitors to the Geotechnica website know who you are and what you do, no matter what page they are visiting.

High level banner at head of page	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Low level banner at footer of page	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

PRIORITY WEBSITE LISTING

Sponsors will be given priority listing on the 'Exhibitors' page on the Geotechnica 2026 website. That means people know about your company being there and exactly what it is you do, before they reach the listing for any of your competitors. Sponsors are split into Platinum, Gold, Silver and Bronze and then alphabetised.

Included	<input checked="" type="checkbox"/>				
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LOGO AND LINK ON WEBSITE

Logo and company description will be included in both the Sponsors section of the website, and also the Exhibitors. Your logo and an embedded link will also feature in the 'Sponsors' banner on every Geotechnica 2026 webpage ensuring maximum coverage and exposure for your brand.

Included	<input checked="" type="checkbox"/>				
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VISITOR BAGS		PERSONALISED EVENT INVITATIONS			NETWORKING DINNER TICKETS		PRE-EVENT INTERVIEW		
Your company's logo will appear alongside the Geotechnica logo on all event bags given to each and every person in attendance at Geotechnica.		Let us know who you would like to visit you at Geotechnica - any prospective client, customer, business partner or even old friend - and we will send them personalised invitations to join you at Geotechnica.			Complimentary tickets to the Evening Networking Dinner, held at the Walton Hall Hotel.		We will conduct an extensive written interview with you giving you the opportunity to promote the products/services that you will be exhibiting or demonstrating at Geotechnica.		
Highest level	<input checked="" type="checkbox"/>	Included	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	10 tickets	<input checked="" type="checkbox"/>	Included	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
High level	<input checked="" type="checkbox"/>				8 tickets	<input checked="" type="checkbox"/>			
Mid level	<input checked="" type="checkbox"/>				6 tickets	<input checked="" type="checkbox"/>			
					4 tickets	<input checked="" type="checkbox"/>			



LANYARDS & BADGES		ENTRANCE GRAPHIC WALL			ENTRANCE FLAGS		VENUE GRAPHICS		
Your logo will feature on the lanyards and name badges for every single attendee at Geotechnica - exhibitors and visitors alike.		Your logo will feature on the graphic wall welcoming visitors to Geotechnica 2026. The wall is famously a great photo opportunity for attendees to remember the event by.			Fly your brand high and proud. Your logo will appear on the flags that line the entranceway to the Warwickshire Event Centre.		Your logo will appear on: entrance flags, both sides of the main entrance/exit arches, outdoor exhibition signage and welcome banners around reception which are the first and last thing you see as you arrive and leave the venue.		
Included	<input checked="" type="checkbox"/>	Included	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Included	<input checked="" type="checkbox"/>	Included	<input checked="" type="checkbox"/>	

STANDARD SPONSORSHIP PACKAGE COMPARISON

Below is a summary of costs for Sponsorship with comparisons between each available package. These are the standard packages, however, there are bespoke packages available with exclusive sponsorship opportunities - find these on the next page.

Included	✓	
Not included	✗	
Exhibition package		
Logo marketing inclusion		
Priority website listing		
Logo & link on every Geotechnica webpage		
Flyers in Visitor Bags	OR	
Carousel Web Banners		
Advert in Programme		
Networking Dinner Tickets		
Logo on Visitor Bag		
Pre-Event Sponsor Interview		
Personalised event invitations		
Logo on entrance graphic wall		
Logo on lanyards		
Logo on badges		
Logo on venue graphics		
Logo on entrance flags		

PLATINUM SPONSORSHIP	GOLD SPONSORSHIP		SILVER SPONSORSHIP		BRONZE SPONSORSHIP		
£7,500 + VAT	£4175 + VAT		£3125 + VAT		£2,000 + VAT		
ANY INDOOR OR OUTDOOR (MAX VALUE OF £3,500 + VAT)		ANY INDOOR OR OUTDOOR (MAX VALUE OF £3,500 + VAT)		ANY INDOOR UP TO DOUBLE EXTENDED (MAX VALUE OF £2,750 + VAT)		ANY INDOOR STANDARD (VALUED AT £1,750 + VAT)	
HIGHEST LEVEL		HIGH LEVEL		MID LEVEL		LOW LEVEL	
✓		✓		✓		✓	
✓		✓		✓		✓	
✓	A4	✓	A4	✓	A5	✓	A5
✓	HIGH LEVEL	✓	HIGH LEVEL	✓	LOW LEVEL	✓	LOW LEVEL
✓	A4	✓	A4	✓	A5	✓	A6
✓	x 10	✓	x 8	✓	x 6	✓	x 4
✓		✓		✓		✗	
✓		✓		✓		✗	
✓		✓		✗		✗	
✓		✓		✗		✗	
✓		✗		✗		✗	
✓		✗		✗		✗	
✓		✗		✗		✗	
✓		✗		✗		✗	

BESPOKE SPONSORSHIP PACKAGES

Want a bit more exposure and prestige for your sponsorship? No problem. We have some incredibly exciting bespoke sponsorship opportunities available for 2026 to help guarantee that you attract that extra bit of attention for your brand and business.

			
GEOTECHNICAL CONFERENCE PACKAGE	NETWORKING DINNER PACKAGE	GEOTECHNICA GRAND PRIX PACKAGE	FOOD & DRINK PACKAGE
£10,000 + VAT	£7,000 + VAT	£6,000 + VAT	£4,000 + VAT
INCLUDING PLATINUM SPONSORSHIP	INCLUDING GOLD SPONSORSHIP	INCLUDING GOLD SPONSORSHIP	INCLUDING SILVER SPONSORSHIP
You can be the exclusive sponsors of the Geotechnical Conference at Geotechnica 2026. Your logo will adorn: <ul style="list-style-type: none">the conference headsets,the screen surround,the official conference PowerPoint template,the speaker's podium,the official conference webpage. In addition, you will be introduced as the official sponsors by the chair of the conference sessions on each event day and will be given the opportunity to either deliver a 5-minute presentation about your company at the beginning of each day, or provide a short 5-minute marketing video.	Your company can be the exclusive sponsors of the Evening Networking Dinner, held at the Walton Hall Hotel. The dinner tables will be adorned with your branded marketing materials and the entrance to the dinner will feature banners promoting your brand. Your company will be formally introduced and thanked at the beginning of the dinner, and you will be given the opportunity to deliver a 5-minute speech about your company.	Stand out from the rest of the exhibition crowd and increase your interactivity! Your exhibition stand will be adjoined to the Geotechnica Grand Prix: a 3m x 2m Scalextric circuit, manned by a professional slot car hire company, running all day on both exhibition days. Races will be free for all attendees and all cars will feature your branding. The Geotechnica Grand Prix will be advertised on social media ahead of the event and will feature in an advert in the programme directing attendees to your stand to participate. Prizes for the fastest lap will be awarded.	Earn yourself some brownie points with potential customers! All hot drinks in the venue will be served in branded paper cups that exclusively feature your logo. In addition, visitors will be encouraged to visit your stand to collect a branded voucher for a free breakfast roll on both mornings of the event. The seating areas in the restaurant and cafe areas will also have your marketing materials placed on each table.



INDOOR EXHIBITION PACKAGES

XL INDOOR EXHIBITION STAND PACKAGE

- £3675 + VAT

SUMMARY

- 6m x 6m stand space with 6m x 3m shell scheme (company name board included)
- Table and two chairs, plus table-cloth
- Carpeting (grey as standard; colour upgrades available)
- 2 x 500w power-socket power supply
- Company logo and description in Event Programme
- Company logo, description and website link on Event Website

DOUBLE STANDARD INDOOR EXHIBITION STAND PACKAGE - £2625 + VAT

SUMMARY

- 6m x 2m stand space with shell scheme (company name board included)
- Table and two chairs, plus table-cloth
- 1 x 500w power-socket power supply
- Company logo and description in Event Programme
- Company logo, description and website link on Event Website

LARGE INDOOR EXHIBITION STAND PACKAGE - £3150 + VAT

SUMMARY

- 4m x 4m stand space with shell scheme (company name board included)
- Table and two chairs, plus table-cloth
- 1 x 500w power-socket power supply
- Company logo and description in Event Programme
- Company logo, description and website link on Event Website

EXTENDED INDOOR EXHIBITION STAND PACKAGE - £2275 + VAT

SUMMARY

- 3m x 3m stand space with shell scheme (company name board included)
- Table and two chairs, plus table-cloth
- 1 x 500w power-socket power supply
- Company logo and description in Event Programme
- Company logo, description and website link on Event Website

DOUBLE EXTENDED INDOOR EXHIBITION STAND PACKAGE - £2875 + VAT

SUMMARY

- 6m x 3m stand space with shell scheme (company name board included)
- Table and two chairs, plus table-cloth
- 1 x 500w power-socket power supply
- Company logo and description in Event Programme
- Company logo, description and website link on Event Website

STANDARD INDOOR EXHIBITION STAND PACKAGE - £1750 + VAT

SUMMARY

- 3m x 2m stand space with shell scheme (company name board included)
- Table and two chairs, plus table-cloth
- 1 x 500w power-socket power supply
- Company logo and description in Event Programme
- Company logo, description and website link on Event Website



OUTDOOR EXHIBITION PACKAGES

LARGE OUTDOOR EXHIBITION STAND PACKAGE - £3675 + VAT

SUMMARY

- 15m x 15m outdoor plot
- Access to power supply
- Company logo and description in Event Programme
- Company logo, description and website link on Event Website

SMALL OUTDOOR EXHIBITION STAND PACKAGE - £2500 + VAT

SUMMARY

- 7.5m x 7.5m outdoor plot
- Access to power supply
- Company logo and description in Event Programme
- Company logo, description and website link on Event Website



WHEN AND WHERE?

Geotechnica 2026 will be held at the Warwickshire Event Centre on July 8th and 9th 2026.

The Warwickshire Event Centre (WEC) a dedicated conference and exhibition centre situated on the B4455 (Fosse Way) just outside of Royal Leamington Spa. It is centrally located within the Midlands and enjoys easy access to roads, trains and airports. To date they have hosted over 130 events including successful exhibitions, product launches, fairs, clothing sales, auctions, animal shows, staff training events and more.

WEC is owned and managed by Meridienne Exhibitions Ltd, a company with 40 years' experience of event management.



EVENT CONTACT INFORMATION

Calum Spires (Head Organiser)

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Julian Lovell (Head of Conference)

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Keith Spires (Outdoor Logistics)

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Other points of contact:

Main Event Email:
info@geotechnica.co.uk

Website:
www.geotechnica.co.uk

LinkedIn:
[Equipe Group](#)